



“Cool climate wine: challenges and opportunities”

Conferências da Tapada (5th Edition)
Lisbon, Instituto Superior de Agronomia (ISA)
25th-26th May 2017

Programme

Day 1

8.45 Opening session

Eng. Frederico Falcão
IVV President (Portuguese Wine Institute)

Overview

9.00 Cool climate wines: description and characterisation

Prof. Monika Christmann
Geisenheim Institute, Germany, OIV President

9.40 Cool Climate wine styles: challenges and threats

Prof. Manuel Malfeito Ferreira
Instituto Superior de Agronomia, Portugal

10.10 Wine minerality: role of minerals and redox status

Prof. Jordi Ballester
University of Burgundy, France

10.45 Coffee break

Case studies

11.00 Austrian wines, an example of market recovery

Mag. Wilhelm Klinger
Austrian Wine Marketing Board, Austria

11.30 Wine tasting and discussion

- Mineral wines, cool climate white and red wines

12.30 Lunch

14.30 The Emergence of a Territorial Brand: The Case of Central Otago

Prof. Steve Charters
Burgundy School of Business, France

15.00 The English sparkling wine phenomenon

Prof. Chris Foss
Plumpton College, United Kingdom

15.30 Furmint: from sweetness to dryness

Dr. Gabriella Mészáros
Borkollégium (Wine College), Hungary



16.00 Coffee break

16.20 Madeira and Pico Atlantic wines: from dryness to sweetness

Prof. Virgílio Loureiro

Instituto Superior de Agronomia, Portugal

16.50 *Vino in extremis*: the remarkable story of Canadian Icewine

Prof. Gary Pickering

Brock University, Canada

17.30 Wine tasting and Final Discussion

- Sparkling and sweet wines

18.30 Closing session

Day 2

9.00 Field trip to Colares region (transport is not provided)

12.00 Wine tasting: Atlantic *versus* Continental influence in Portuguese wines

Prof. Manuel Malfeito Ferreira, ISA, Lisbon

13.00 Lunch

Organisation (ISA)

Prof. Manuel Malfeito Ferreira (mmalfeito@isa.ulisboa.pt)

Linking Landscape, Environment, Agriculture and Food Research Center (LEAF)

Instituto Superior de Agronomia (ISA), University of Lisbon (UL)

Tapada da Ajuda, 1349-017 Lisboa

Secretary (ADISA)

Fernanda Ferreira (adisa@isa.ulisboa.pt)

Maximum number of participants: 40

Fee: 230 €

Including documentation, wine tastings and lunch.

Bank transfer to:

ADISA, Associação Desenvolvimento Instituto Superior de Agronomia

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